



2026 SMALL BUSINESS ACADEMY

SPONSORSHIP OPTIONS

“THE YEAR OF EXECUTION”

Q1 2026 LAUNCH

SOUTHERN GEORGIA BLACK CHAMBERS (SGBC)



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THE YEAR OF EXECUTION: FROM "INFORMATION" TO "IMPLEMENTATION"

The SGBC is offering strategic partnership opportunities for organizations that want to be directly responsible for the growth of Valdosta's emerging entrepreneurs. By adjusting these tiers, we ensure that both corporate partners and successful local small businesses can participate in building our economic ecosystem.

THE VISIONARY (Title Sponsor) – \$3,000

One available

- **The "Naming Rights":** "The 2026 Small Business Academy, presented by "Your Organization."
- **Brand Legacy:** Logo featured prominently on the Business Health Assessment (Intake) tool used by every participant.
- **Podcast Series:** Title sponsorship of the "Member Spotlight" podcast series recorded at VSU.
- **Opening Keynote:** Opportunity to address the cohort during the February Mobilization Kickoff.
- **Academy Impact:** Your funds directly support the "Master Grant" awarded to the most improved business at the end of the 6-month program.



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THE ACCELERATOR (Phase Sponsor) – \$1,250

Four available (One per Phase)

- **Pillar Ownership:** Choose a phase to sponsor (e.g., Phase 2: Capital Readiness, Phase 3: Government Procurement, Phase 4: Digital Dominance, or Phase 5: Marketing & Branding).
- **On-Site Presence:** Dedicated branding and a 5-minute speaking slot at every "Execution Lab" within your chosen month.
- **Talent Connection:** Opportunity to be (or provide) a guest mentor to work alongside VSU Student Analysts during financial statement reviews.
- **Lead Generation:** Business card distribution and logo placement on all digital curriculum materials for that specific track.

THE BRIDGE (Project Puente Sponsor) – \$750

Supporting Latino Business Outreach

- **Cultural Impact:** Directly funds the "transcreation" of curriculum materials into Spanish and bilingual marketing efforts.
- **Venue Branding:** Exclusive branding at the January Town Hall sessions.
- **Diversity Champion:** Recognition as the lead partner for the Latino Association outreach initiatives.
- **Media:** Recognition during the bilingual interviews.



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THE CATALYST (Session Sponsor) – \$375

Limited availability per workshop

- **Lab Support:** Sponsor a single 3-hour "Execution Lab" (e.g., The AI Lab or The Branding Lab).
- **Direct Interaction:** Provide the "Fuel for Execution" (Catered lunch/dinner) for that session with signage and a brief introduction.
- **Digital Shoutout:** Featured mention in the SGBC weekly newsletter leading up to the sponsored session.

Why Sponsor?

Unlike traditional events, these funds are tracked against **tangible outcomes**.